

OneLessStraw #1LessStraw OneLessStraw PLEDGE

OneLessStraw.org

A campaign brought to you by
ONEMOREGeneration.org

THE CAMPAIGN:

During the month of September, students will be asking their parents and businesses to take the OneLessStraw pledge and go strawless during the month of October.

SCHOOL FUND RAISER:

100% of the proceeds will go to the school to further the environmental education for

students. If the school is not interested in collecting the pledged funds, the proceeds will support OMG's efforts.

OUR MISSION:

The OneLessStraw campaign strives to educate the public about the dangers of single use plastic straws, its effects on our health, our environment, and our oceans.

PARTNERS:

We have over 30 partners joining us in this campaign. Please visit our partners page at www.OneLessStraw.org.

HOW YOU CAN HELP:

Join us to help eliminate plastic drinking straws from our landfills, our streams, our oceans, and our beaches.

- Take the OneLessStraw Pledge.
- Encourage your favorite business or school to take the pledge and to only provide plastic straws on request. Also ask for them to use biodegradable or reusable options.
- Become a Sponsor of the OneLessStraw pledge campaign.

WHY WE NEED YOUR HELP:

500 million plastic straws are used and discarded every day in the United States alone. That's 175 Billion a year filtering into landfills and littering the oceans.

LEARN MORE:

Go to www.OneLessStraw.org to submit or download a pledge form, get more information and to get involved.

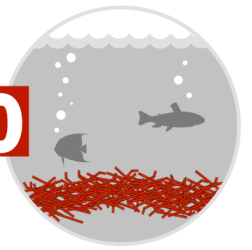
CONTACT:

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www.OneLessStraw.org



Straws are among the

TOP 10
MARINE DEBRIS ITEMS



44%

OF ALL SEABIRD SPECIES



and **22%**

of cetaceans have ingested plastic

EACH DAY WE USE
500,000,000
STRAWS



Enough straws to fill
46,400
large school buses
PER YEAR!



Petroleum plastics are designed to last

FOREVER

IN THE LAST 25 YEARS,
6,263,319
STRAWS AND STIRRERS



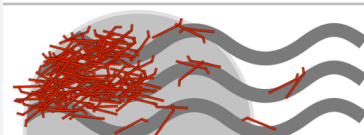
were picked up during
ANNUAL BEACH
CLEAN-UP EVENTS

Plastic constitutes

90%



OF ALL TRASH
FLOATING IN THE
WORLD'S OCEANS



swept up into slow moving currents called

GYRES

STRAWS CAN END UP IN A SEA OF FLOATING PLASTICS

—also known as **GARBAGE PATCHES**



Straws are made of
POLYPROPYLENE
—a petroleum bi-product,
which is the same stuff that
FUELS OUR VEHICLES



Infographics Courtesy of BeStrawFree.org