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Date: 09 OCT 2012

President Jacob Zuma
Private Bag X1000,
Pretoria, South Africa 0001

Dear President Zuma,

I am writing to encourage you to devote all possible resources towards combating Rhino poaching in your country. Not only are Rhinos beautiful and majestic creatures, they are also an important part of your country's economy. South Africa is home to the Big Five. While all of them are at risk, on average two rhinos are killed every day through illegal and cruel poaching.

Tourism accounts for a huge portion of South Africa's GDP, with more than 10 million foreign visitors each year. Most of the visitors come to see Africa's incredible wildlife such as the Big-5, but unless you help stop poaching now, South Africa will be losing one of its most valuable natural resources.

Current international media coverage and outrage around poaching shows foreign visitors a side of South Africa that is unstable, violent and callous. Please show the world another side of your amazing country. You have an amazing opportunity to show the world your true heart by instituting a few simple yet powerful changes such as:

- Instituting tougher punishment for poaching gangs
- Increasing boarder security and checks for wildlife products being smuggled out of the country
- Improving education throughout the country about the power and benefits of working with, rather than against wildlife
- Increasing funding for Rhino and other specie protection nationwide
- Increase trade restrictions with countries that are knowingly supporting the eradication of Africa's precious resource

Each of these changes will make an immediate and lasting difference and will allow these precious animals to thrive for generations to come, ensuring your country, and the rest of the world will be able to enjoy all that South Africa has to offer for generations to come.

Thank you for listening to my pleas and we hope you will do the right thing for Africa, and for the animals as well.

Sincerely,

Signed: _____

Printed Name: HEATHER STRAUSS

SPOTS