Dear President Zuma,

Conservation is something that should be close to the heart of every South African.

I hear many people say that they have too much going on in their lives to worry about the animals, some who say money is better off channeled into community projects and I have even heard people use race as an excuse not to be involved.

This latter reason is one I find the most alarming, because **Africa's** animals were here long before anyone else.

They have more claim to this great land than any of us and by all accounts **they are more African than any of us could ever claim to be**.

Just as the people of South Africa need your guidance and protection, so do the rhinos of South Africa.

Up until today, 304 rhinos have been poached THIS year – one every 15 hours!

Please, don't turn a blind eye to the plight of our animal brothers – you can help stop this heinous practice. This generation may very well be their final generation...

Thanks for your time.

*Kind regards, Estie* (Twitter: @crick3t3st @estiekretschmer)

