Dear, President Zuma,

With an increase in market demands for rhinoceros horns, rhino poaching is increasing. I’m sure this something you are fully aware of. I am writing in hopes that you will take actions to stop this growing trend.

Although I do not live in South Africa, I understand that ecosystems everywhere need all their “links” to work and that includes rhinos. As populations decrease and poaching continues to rise, the rhinos are in grave danger. Extinction is forever.

I believe you need to set poaching of all species as a priority and take action! Enlisting the South African military was an excellent step, but what else can you do? Rhinos, elephants, cranes, lions and other creatures are in decline. This needs to be corrected. Initiate economic initiatives to give poachers alternate means to provide for their families. Make the penalty for poaching a horrendous one of many years in prison and large fines. Work to figure out who the leaders and killers in the industry are. These are just some ideas, but you need to do something! The world is watching!

Thank you!

-Danielle, USA