

Date: October 12, 2012

President Jacob Zuma
Private Bag X1000,
Pretoria, South Africa 0001

Dear President Zuma,

I am writing to encourage you to devote all possible resources towards combating Rhino poaching in your country. Rhinos are beautiful and majestic, they are very important to your country's economy. South Africa is home to the Big Five. They are at risk, average two rhinos killed per day through illegal and cruel poaching.

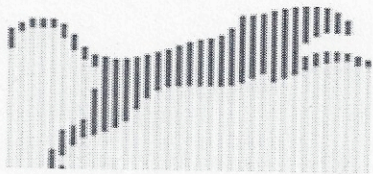
Tourism is huge in South Africa, estimated 10 million foreign visitors per year. Mostly to visit the wonderful wildlife, such as the Big-5. Unless you help stop poaching now, South Africa may face a decline in tourism.

There is presently media coverage across the globe and people are now learning more about the maltreatment of these rhinos. Please show the world another side of your amazing country. Today is a great moment to show others your true heart by perhaps engaging new changes, such as:

- Instituting tougher punishment for poaching gangs
- Increasing boarder security and checks for wildlife products being smuggled out of the country
- Improving education throughout the country about the power and benefits of working with, rather than against wildlife
- Increasing funding for Rhino and other specie protection nationwide
- Increase trade restrictions with countries that are knowingly supporting the eradication of Africa's precious resource

There is no doubt that once these changes are met, there will be an immediate and lasting difference which will allow these precious animals to thrive for generations to come, ensuring everyone across the world will be able to enjoy all that South Africa has to offer.

Thank you for taking this moment in viewing this letter. Here is hoping you will do the right thing for Africa, and for the animals.



SPOTS

Sincerely,

Signed: _____

Printed Name: _____

Karen Belfo