

November 19, 2012

President Jacob Zuma
c/o One More Generation
P.O. Box 143627
Fayetteville, GA 30214

Dear President Zuma,

I am writing to you to ask that you please devote as much time, energy and resources as possible towards combating Rhino poaching in your country. Rhinos are important to not only your economy, but the environment around you and your people. Both the ecosystem and the environment are vital to the survival and long-term sustainability of your country.

This letter should come as no surprise to you. Our world is filled with numerous wonderful species of animals and wildlife, but the world is changing. Humans are having a significant impact on the world that we live in. In that world, we are not only endangering the environment through extraction of substances from the earth's crust and degradation of physical resources like deforestation, but also releasing of substances produced by society into the ecosystem.

Unlike these complex global challenges, rhino poaching is a detriment to the environment that could be both stopped and prevented with your help. The illegal and cruel poaching of animals is an injustice to the people of your country for allowing it to occur, and an indication of negligence that cannot be overlooked.

For the benefit of your land and the people of your country for generations to come, I ask that you work to address the following suggested changes:

- Instituting tougher punishment for poaching gangs.
- Increasing border security and checks for wildlife products being smuggled out of the country.
- Improving education throughout the country about the power and benefits of working with, rather than against, wildlife.
- Increasing funding for Rhino and other species protection nationwide.
- Increasing trade restrictions with countries that are knowingly supporting the eradication of Africa's irreplaceable animal resources.

For everyone's sake, I hope that you will make the right choice and work for this cause.

Sincerely,

Brooke Beadle