January 2, 2013
Kristin Bauer
Out For Africa Project

Dear President Zuma,

I just spent a month in Africa shooting a documentary on elephant ivory and rhino horn poaching. We were in Kenya and South Africa as my husband and his family are from those two countries.

I don't need to tell you what a crisis level the killing of rhinos has reached, reducing a living being to a product, that only has imagined value in the East, has nearly wiped them out. What I can tell you is that we in the US, and other parts of the world, are now paying attention. The killing of rhinos is now world news. We care, even if we never travel to Africa, we want them to exist in the wild as nature intended. I cannot urge you enough to please protect your rhinos. I believe South Africa had the highest numbers of rhinos killed in the world in 2012. With so few left on Earth the time to stop the killing is now.

To the majority of the planet your wildlife is worth more to us alive than dead.

Sincerely yours,

Kristin Bauer