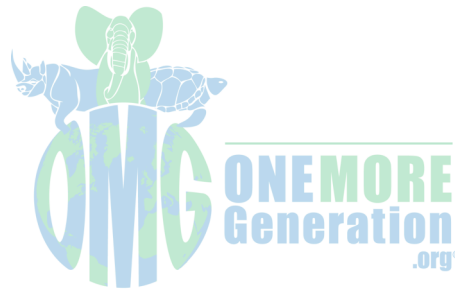


Date: 6 December 2012

President Jacob Zuma  
c/o One More Generation  
P.O. Box 143627  
Fayetteville, GA 30214



President Zuma of South Africa:

Already you have seen a reduction in tourist revenues as a result of both the outrageous crime rate in South Africa and the global economic situation. If the international community decides to start a movement to boycott South Africa's government because of your apathy in dealing with the poaching crisis, you will lose so much more tourist revenue, much more. People risk making it safely through a holiday in South Africa because seeing the wildlife, specifically the Big Five, is worth it. But if the government is complicit and does not act now to lead the way in this war, you can believe that a boycott against South African tourism will be passionately launched around the world. After all, Botswana is right next-door and considers their wildlife as valuable to their economic well-being; better to support them for their commitment to protect it and give our tourism dollars to support their ongoing protection.

We, the members of the global community, will not sit by and turn a blind eye to this atrocity. For the economic welfare of your country and your people, please act now to bring an end to the poaching and the poaching syndicates. You have a heavy hand, use it against these criminals and crush them, show the world who is watching you that this matters to you and your government. Pressure the end-user to aggressively educate their people on the falseness of the myth of rhino horn medicinal value; that ivory does not grow on trees – an animal is brutally slaughtered for it and that they are now endangered as an absolute direct result.

Be interested and act now, for whatever reason you have, but please find one now before things escalate on so many fronts. The world is watching and gearing up to do something if you don't – this has gone on all too long and extinction of iconic species is not an option for us. Not today, not tomorrow.

Sincerely,

Debbie Bailey,

Printed Name: Debbie Bailey #471

Location: \_\_\_\_\_